



A D C L O C K S

**IMPORTANT PART
OF THE CITY**

PEOPLE LIKE AND INSIST ON ADVERTISING CLOCKS

The reason for the continuous great popularity of ADCLOCKS is the unique and perfect combination of time and advertising in the public space of cities.

Beside the exact radio-controlled (official) time ADCLOCKS bring still more additional use:

Equipped with timetables, digital temperature- and date-display , traffic information or other references, ADCLOCKS become popular orienting points for foreigners and citizens.

More than half of the German general public wish more ADCLOCKS in their respective town or community.

No surprisingly, because more than 70% of the general public consider ADCLOCKS a lovely feature.

80% of the general public on the whole like them very much and 90% find ADCLOCKS quite simply useful.

ADVERTISING CLOCKS :

HARMONIOUS COMPONENT IN EACH CITY

Together with the responsible planners of the town ADCLOCKS are individually developed so that they fit in the streetscape of the respective city.

Whether nostalgically or completely modern, the unit with the environment is important, in which ADCLOCKS are standing. Therefore consistent planning is in close co-operation with the responsible persons of the municipality concerned the highest requirement.

And if it stands then finally at its new place, the new ADCLOCK becomes often very fast the citizen meeting place.



Postcard Berlin

A USEFUL WAY TO KEEP HOUSE

Often the responsible persons of cities can hardly meet the variously desires of the citizens:

The budget situation does not permit it. To these desires not only for example long seats and waiting halls belong, but also ADCLOCKS as a part of street furniture.

Today, as more than 80 years ago ADCLOCKS are financed with discreet and less importunate permanent advertising, thus not with public expenditures.

For local business ADCLOCKS have a high meaning because they can present their ads very economically.



Berlin 1910

MORE THAN 1.000 MUNICIPALITIES GIVE A SHINING EXAMPLE



Since the installation of the meantime legendary first „Persiluhr“ in Berlin there are about 4.000 ADCLOCKS today in Germany in more than 1.000 cities and municipalities. You can document the meaning of ACLOCKS in the townscape in various kind:

For Example the city of Hamburg specified that remarks to firms on the public ground may be attached only on clocks.

As a homage to „their“ CLOCKS you can regard the idea of the city of Freiburg, which wanted to place a certain model under monument protection.

adclock-international.de :

We supply know how



adclock-international.de : We supply know how

